

CAROLINAS CONTACTS MAGAZINE



www.crsnmca.org/Publications

2025 MEDIA KIT

Serving the professional roofing community for over 80 years in North and South Carolina to promote and safeguard the common business interests of its members through education, public advocacy, programs and services, and providing a forum for networking.

FEATURE ARTICLES

Exciting things are happening at *Carolinas Contacts*! CRSMCA is revitalizing our magazine to bring you fresh, engaging content that highlights the incredible work and expertise of our members.

We are introducing new and consistent sections, including:

- ✔ **Member Spotlight Interview** – Featuring the businesses and professionals that help drive our industry forward.
- ✔ **Behind the Build** – Showcasing outstanding projects and the teams behind them.
- ✔ **Legal & Code Updates** – Keeping you informed on important regulations and changes.
- ✔ **Industry News & Leadership Insights** – Updates from the CRSMCA President, Associate Group President, and affiliated organizations.

We want *YOU* to be part of it! Whether you have a standout project, an industry insight to share, or an exciting company milestone, this is your chance to be featured.

How to Get Involved:

Simply email cbsims@crsmca.org to submit your project, nominate a colleague, or suggest an article idea. Let's showcase the best of CRSMCA and the roofing industry— together!

WHO ARE WE?

Carolinas Contacts addresses issues and concerns of the roofing industry. Technology, testing, and building codes are constantly changing, and such changes may not be reflected herein. All information presented is for the benefit of our readers and does not necessarily reflect the views of CRSMCA. Press Releases and product information presented does not reflect all available materials. Before purchasing, installing, using or recommending any product, system, or method, readers should make independent evaluations.

Publications are printed six-times a year and distributed to over 1,200 contacts throughout the United States via email. Publications are available via email and on the CRSMCA website.

Printed versions are available upon requested through the CRSMCA office.

RATES*

*Rates are based on PER issue billing
All prices reflect a one-year commitment.
Invoices are provided per issue, after
publication is printed.

**Receive an additional 5% discount when
you submit full-year payment along with
your contract form (applicable to 3+
insertions ONLY)!

MEMBER PRICING

2025 rates reduced 20%**

Full Page	\$588	\$470
1/2 Page	\$345	\$276
1/3 Page	\$254	\$203
1/6 Page	\$199	\$159

NON-MEMBER PRICING

2025 rates reduced 20%**

Full Page	\$698	\$558
1/2 Page	\$408	\$326
1/3 Page	\$299	\$239
1/6 Page	\$236	\$189

CONTRACTOR BUSINESS CARDS

ANNUAL FEE ~~\$165~~ \$132

Business cards should be submitted at
time of commitment or CRSMCA can
create yours!

ADVERTISEMENT SPECIFICATIONS

no bleed requirements

Full Page	8 5/8 x 11 1/8
1/2 Page	H: 7 1/4 x 4 5/8 V: 3 3/8 x 10
1/3 Page	S: 4 1/2 x 4 5/8 V: 2 1/8 x 10
1/6 Page	3 3/8 x 4 5/8
Business Cards	3 3/8 x 4 5/8

ADVERTISEMENT
ARE PRINTED IN
COLOR UNLESS
OTHERWISE
REQUESTED

SIGN UP NOW!

cbsims@crsmca.org

704.556.1228

CRSMCA CAROLINAS CONTACTS MAGAZINE 2025 CONTRACT/INSERTION REQUEST FORM

New forms are requested each year.



CAROLINAS ROOFING AND SHEET METAL
CONTRACTORS ASSOCIATION, INC.
PROFESSIONAL ROOFING CONTRACTORS COVERING THE CAROLINAS

Company Name:

Contact Name:

Contact Email: *(needed for confirmation)*

Please select advertisement size

	Member Rate*	Non-Member Rate*
<input type="checkbox"/> Full Page	\$470	\$558
<input type="checkbox"/> 1/2-page	\$276	\$326
<input type="checkbox"/> 1/3-page	\$203	\$239
<input type="checkbox"/> 1/6-page	\$159	\$189

*rate base per issue

Please select number of insertions/advertisements

- | | |
|------------------------------------|------------------------------------|
| <input type="checkbox"/> 1-issue | <input type="checkbox"/> 4-issues* |
| <input type="checkbox"/> 2-issues | <input type="checkbox"/> 5-issues* |
| <input type="checkbox"/> 3-issues* | <input type="checkbox"/> 6-issues* |

**qualifies for additional 5% discount if full payment is received with contract/insertion form*

Contractor Business Card Ad (3x2) \$132 for full year *(discount cannot apply)*

Billing/Payment Information:

I wish to pay for my insertion(s): full-year \$ _____ per insertion \$ _____

Credit Card *(4% convenience fee will be added)*

Credit Card No.

Exp Date

CVV Code

Billing Zip Code

Please send invoice to the following e-mail address

Contact Name:

Contact Email: *(needed for confirmation)*

PLEASE READ AND AGREE WITH THE FOLLOWING STATEMENTS:

CRSMCA will not be responsible for design of advertisement. By signing of the Contract and Insertion Form, the company is accepting the number of insertions indicated. Cancellations for the number of insertions must be submitted in writing. At the last insertion, CRSMCA will contact the company for renewal of the Contract and Insertion Form.

ADVERTISEMENTS ARE REQUESTED TO BE RECEIVED BY THE 30 OF THE FOLLOWING MONTHS TO BE INCLUDED IN PRINT

January 30 - January/February Issue

May 30 - May/June Issue

September 30 - September/October Issue

March 30 - March/April Issue

July 30 - July/August Issue

November 30 - November/December Issue

Signature

Date:

MAILING ADDRESS

PO Box 7643
Charlotte, NC 28241-7643

QUESTIONS

704.556.1228
cbsims@crsmca.org

SEND COMPLETED FORMS AND ADVERTISEMENTS TO

cbsims@crsmca.org