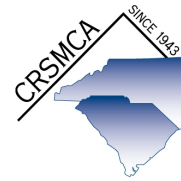


CAROLINAS MID-WINTER ROOFING EXPO

JANUARY 19 – 21, 2021

Twin City Quarters | Benton Convention Center

301 W. 5th Street (Winston-Salem, NC 27101)



CAROLINAS ROOFING AND SHEET METAL CONTRACTORS ASSOCIATION, INC.

PROFESSIONAL ROOFING CONTRACTORS COVERING THE CAROLINAS

EXHIBITORS BOOTH & ATTENDANTS CONTRACT/REGISTRATION FORM

**For each booth purchased, exhibitors will receive two (2) complimentary contractor company passes for trade show entrance for customer/clients... confirmation and contractor passes will be emailed to the contact provided. Please be sure contact information is accurate!*

Company Name _____ Contact Name _____

Company Address _____ City _____ State _____ Zip Code _____

Phone _____ *Email for confirmation _____

SELECT MEMBER TYPE:

- CRSMCA Booth Price (1) \$900 Purchase includes 2 *COMPLIMENTARY* Booth Attendees
Each additional \$500 each (*no complimentary attendees included*)
- Non-Member Booth Price (1) \$1500 Purchase includes 2 *COMPLIMENTARY* Booth Attendees
Each Additional \$650 each (*no complimentary attendees included*)

PLEASE REVIEW THE RULES AND REGULATIONS, FORWARD YOUR ACKNOWLEDGMENT TO CRSMCA

BOOTH SELECTION(S): (1) _____ (2) _____ (3) _____

TOTAL BOOTH COST: _____

FIRST TIME EXHIBITOR **-\$50.00**

Please Register the Following Attendants:

- | | |
|--|--|
| 1. _____
NAME (<i>COMPLIMENTARY</i>) CITY, ST | 2. _____
NAME (<i>COMPLIMENTARY</i>) CITY, ST |
| 3. _____
NAME (<i>\$95.00</i>) CITY, ST | 4. _____
NAME (<i>\$95.00</i>) CITY, ST |
| 5. _____
NAME (<i>\$95.00</i>) CITY, ST | 6. _____
NAME (<i>\$95.00</i>) CITY, ST |
| 7. _____
NAME (<i>\$95.00</i>) CITY, ST | 8. _____
NAME (<i>\$95.00</i>) CITY, ST |

TOTAL ATTENDANTS COST: _____

FINAL TOTAL: _____

PAYMENT INFORMATION: Check Enclosed MasterCard/VISA American Express

Credit Card Number _____ Expiration Date _____ CVV Code _____

Name on Card _____ Signature _____

FOR OFFICE USE ONLY:

Date Received

Date Entered

Entered By

PLEASE RETURN FORM WITH REGISTRATION FEES TO:

CRSMCA
PO BOX 7643
CHARLOTTE, NC 28241-7643

EMAIL TO: cbsims@crsmca.org

CANCELLATIONS MUST BE SUBMITTED IN WRITING AND RECEIVED BY THE CRSMCA OFFICE BY DECEMBER 1, 2020. A 50% CANCELLATION FEE WILL BE APPLIED TO THE REFUND.
CRSMCA WILL **NOT** GRANT ANY REFUNDS AFTER DECEMBER 1, 2020.

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BOOTH DESCRIPTION | CERTIFICATE OF INSURANCE REQUEST | HOTEL

CRSMCA will place your **BOOTH DESCRIPTION** in the CRSMCA *Carolinas Contacts* Magazine and the Carolinas Mid-Winter Roofing Expo Program. Please limit your information to 50 words or less, of what your company will exhibit/display for the attendees of the Carolinas Mid-Winter Roofing Expo. **Please return this to CRSMCA by December 15, 2020 via mail OR email.**

It shall be the responsibility of each **exhibitor to maintain Commercial General Liability and Blanket Contractual Liability Insurance**. The limits for bodily injury and property damage combined shall be at least \$1,000,000. Certificates of Insurance stating such limits shall also provide that the policy may not be cancelled without 15 days advance written notice to the Carolinas Roofing and Sheet Metal Contractors Association, Inc. All property of the exhibitor is understood to remain in his custody and control, in transit to and from, the confines of the hall, subject to the rules and regulations of the exhibition. **Exhibiting companies must provide a Certificate of Insurance evidencing the required insurance coverage.** This coverage must be in effect January 19, 2021 through and including the final move-out date of January 21, 2021. Your company name must appear on the Certificate of Insurance as it is registered with the Association. Please forward this requirement to your insurance company. **You may forward Certificates of Insurance to the following address:**

Carolinas Roofing and Sheet Metal Contractors Association, Inc.
PO Box 7643
Charlotte, NC 28241-7643

Host Hotels:

Group rates will be available until **December 21, 2020** or until the room block is sold out, be sure to book early!

BOOKING ONLINE: Visit CRSMCA website!

Use Group Code: Mid-Winter Roofing Expo

Marriott [425 N. Cherry Street, Winston-Salem, NC 27101]
Rate: \$184+tax per night Phone: 800.320.0934

Embassy Suites [460 N. Cherry Street, Winston-Salem, NC 27101]
Rate: \$194-\$204+tax per night Phone: 800.696.6107

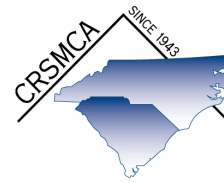


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CAROLINAS ROOFING AND SHEET METAL
CONTRACTORS ASSOCIATION, INC.

PROFESSIONAL ROOFING CONTRACTORS COVERING THE CAROLINAS

RULES & REGULATIONS

1. INSURANCE:

It shall be the responsibility of each exhibitor to maintain Commercial General Liability Insurance. The Limits for bodily injury and property damage combined shall be at least \$1,000,000. Certificates of Insurance stating such limits shall also provide that the policy may not be cancelled without 15 days advance written notice to CRSMCA and must be in effect starting with the first move-in day of the show through the last move-out day of the show. All property of the exhibitor is understood to remain under his/her custody and control, in transit to/and from the confines of the Benton Convention Center, subject to the rules and regulations of the exposition.

Certificate of Insurance must be sent to the CRSMCA office by Dec 15, 2020.

2. EXHIBITORS MEETING:

There will be an Exhibitors Meeting for a lottery of the 2020 Booths on **Thursday, January 21, 2021**, time and location will be published in the program.

Exhibitors must be present to make selection.

3. LIABILITY:

The Exhibitor agrees to protect, save and keep the CRSMCA and the Benton Convention Center and their representatives, employees and agents forever harmless from any and all damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the Exhibitor or the representatives, agents or those persons acting under the express or implied authority of the Exhibitor. The Exhibitor assumes complete responsibility and liability for all loss, damage, or destruction of his/her property, employees, agents, and guests. The CRSMCA and Benton Convention Center, any officer, agent or employee thereof will not be liable for any loss, damage or destruction of Exhibitors property by accident or any other cause by the Exhibitor, its agents, representatives, or employees. The Exhibitor will indemnify and hold harmless the CRSMCA and the Benton Convention Center, their members, directors, officers, agents, representatives and employees against any and all liability whatsoever arising from any or all damage to property or personal injury or loss caused by the Exhibitor, its agents, representatives, employees, or any other such persons.

4. FIRE AND SAFETY REGULATIONS:

Fire regulations require that all display materials be fire retardant. Combustible materials are not permitted to be stored in or around exhibit spaces. Automobiles, trucks, tractors, machinery, and other vehicles that use sealed and battery cables shall be disconnected from the ignition system. Electrical signs and equipment must be wired to meet the specification of the local Code. Prefab exhibits shall have inspection access panels to inspect electrical wiring. Each exhibitor is charged with knowledge of all laws, ordinances, and regulations pertaining to health, fire protection, and public safety while participating in the exhibit. Compliance with such laws is mandatory for all exhibitors and the sole responsibility shall be that of the exhibitor.

5. BOOTH ASSIGNMENTS:

Booth assignments will be confirmed and advertised only when the deposit/full payment is received along with a signed contract. **Full payment is due by Nov 30, 2020.** Please note that membership dues & assessments **must be paid** before booth space is confirmed.

CRSMCA MEMBERSHIP DUES MUST BE CURRENT AND IN GOOD STANDING OR NONMEMBER RATES WILL APPLY!

Preferred booth location is granted when possible. The committee reserves the right to relocate a booth if necessary.

6. BOOTH RATE & CANCELLATION POLICY:

2021 Booth prices for CRSMCA members are \$900 for one booth and up to two attendees. An additional booth is \$500 each and an additional attendee is \$95 each. Non-Member booth price is \$1,500 each and an attendee is \$95 each. **No permanent space assignments will be made until DEPOSIT/FULL payment and signed contract is received by the CRSMCA office (full payment is due by Nov 30, 2020.)** Cancellations must be received in writing and received prior to December 1, 2020. A 50% cancellation fee will apply for booth(s) and/or attendee(s). **No** booth or attendee refunds will be issued after December 1, 2020.

CRSMCA makes no representation to any exhibitor on the quality or quantity of visitations that the company may expect at the Carolinas Mid-Winter Roofing Expo.

7. EXHIBIT HALL PASSES:

Exhibit Hall passes **will not** be available to Vendors. The Exhibit Hall passes will be for Contractor employees, Architects, Engineers, etc.

8. DRAYAGE & FREIGHT HANDLING:

Freight sheet information is to be supplied to exhibitors by Hollins Exposition & Event Services: 336.315.5225

9. BOOTH SPACE INCLUSIONS:

The 10' x 10' booth space will include 8' high back drapes and 3' high side drapes, one 2' x 8' skirted table, two chairs, one wastebasket, one 7" x 44" identification sign ("island booths" will receive a 22" x 28" sign on ease). All isles and booths will be carpeted at no charge to the exhibitor.

10. INSTALLATION OF EXHIBITS:

Installation of exhibits may begin at 8:00 a.m. on Tuesday, January 19, 2021, and must be completed no later than 5:00 p.m. that day. The Exhibitor may forfeit space not occupied by 5:00 p.m. on Tuesday, January 19, 2021, and this space may be resold, reassigned, or used by the Committee. **PLEASE NOTE THAT IF YOU ARRIVE AFTER 5:00 P.M. ON INSTALLATION DAY, YOUR BOOTH SPACE WILL NOT BE GUARANTEED.**

Exhibits must be constructed so as not to obstruct the general view of adjoining booths. **AISLES CANNOT BE SPLIT.**

11. SOUND DEVICES:

The use of sound devices, megaphones, loudspeakers or undignified methods of attracting attention is prohibited.

12. DISMANTLING AND REMOVAL OF DISPLAYS:

The dismantling period begins at 8:00 a.m. Thursday, January 21, 2021, and continues until 5:00 p.m. Thursday, January 21, 2021. The Exhibitor authorizes the Benton Convention Center to remove, at the Exhibitors expense, any material in the exhibit area belonging to said Exhibitor after 5:00 p.m. Thursday, January 21, 2021.

PLEASE CONTACT THE CRSMCA SHOULD YOU NEED TO DISMANTLE PRIOR TO 8:00am, THURSDAY, JANUARY 21, 2021!

13. SECURITY:

Security personnel will be on duty, but the presence of such personnel shall not be deemed to increase the liability of CRSMCA, its members, representatives or official service contractors, employees or the Benton Convention Center, its representatives and employees.

14. PROHIBITIONS:

Aisle space may **NOT** be used for exhibit purpose, displays or signs, solicitation or distribution of cards, circulars, samples or other promotional materials. Absolutely no alcoholic beverages will be served by the exhibitors at their booths.

15. EXHIBITORS AND PUBLIC POLICY:

Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention, public safety, while participating in this exhibition. Compliance with such laws is mandatory for all exhibitors and is the sole responsibility of that exhibitor.

16. EXHIBITOR CONDUCT:

Distribution by the exhibitor of any printed matter, souvenirs, or other articles must be confined to the space assigned. If an exhibitor engages in on-location transactions, the exhibitor will be responsible for complying with all Federal, State, and local laws that may pertain to such sales.

17. AMENDMENT TO REGULATIONS:

All matters and questions not covered by these regulations are subject to the decision of the CRSMCA Mid-Winter Roofing Expo Committee who sole authority shall have to promulgate, interpret and enforce all rules and regulations, and to make any amendments necessary for the orderly conduct of the Carolinas Mid-Winter Roofing Expo.

FOR ADDITIONAL INFORMATION PLEASE CONTACT:

Phone: 704.556.1228

Carla Sims, CRSMCA Executive Director, ext 402
cbsims@crsmca.org

Karin Barahona, CRSMCA Assistant, ext 403
staff@crsmca.org

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ACKNOWLEDGEMENT OF RECEIPT AND UNDERSTANDING

Please return with your signature for confirmation of booth purchase(s)

I understand and/or agree that:

The statements contained in the CRSMCA Carolinas Mid-Winter Roofing Expo Rules and Regulations are intended to serve as general information concerning CRSMCA's Carolinas Mid-Winter Roofing Expo and the Benton Convention Center and its existing policies, procedures, and practices of the Carolinas Mid-Winter Roofing Expo.

Nothing contained in the CRSMCA Carolinas Mid-Winter Roofing Expo Rules and Regulations is intended to create (nor shall be construed as creating) a contract (express or implied).

From time to time CRSMCA may need to clarify, amend and/or supplement the information contained in the CRSMCA Carolinas Mid-Winter Roofing Expo Rules and Regulations and CRSMCA will provide its exhibitors with a revised CRSMCA Carolinas Mid-Winter Roofing Expo Rules and Regulations when changes occur.

I have received a copy of the CRSMCA Carolinas Mid-Winter Roofing Expo Rules and Regulations, I have read and understand the information outlined in the Rules and Regulations, I understand that penalties may incur if not abided by, I have asked any questions I may have concerning its contents, and I will comply with all policies and procedures to the best of my ability.

Exhibitors Company

Exhibitors Contact

Exhibitors Signature

Date

THIS COPY OF THE ACKNOWLEDGEMENT SHOULD BE REMOVED AND GIVEN TO THE CRSMCA OFFICE FOR CONFIRMATION OF BOOTH PURCHASE(S).

MAIL TO: CRSMCA
PO Box 7643
Charlotte, NC 28241-7643

EMAIL TO: cbsims@crsmca.org



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SPONSORSHIP OPPORTUNITIES

CRSMCA would like to **thank you** for your consideration in becoming a sponsor. All sponsorships are applied to the **advancement of education** to the CRSMCA membership.

\$5,000 CORPORATE*

Complimentary banner; ONE complimentary booth; complimentary ½ page ad in the *Carolinas Contacts Magazine*; signage at the Carolinas Mid-Winter Roofing Expo; listing in the *Carolinas Contacts Magazine* and on the CRSMCA website

\$3,000 PLATINUM

Opening Reception

ONE complimentary booth; complimentary ½ page ad in the *Carolinas Contacts Magazine*; signage at the Carolinas Mid-Winter Roofing Expo; listing in the *Carolinas Contacts Magazine* and on the CRSMCA website

\$2,000 DIAMOND

Wednesday Reception

Wednesday Lunch

TWO complimentary attendees; complimentary ½ page ad in the *Carolinas Contacts Magazine*; signage at the Carolinas Mid-Winter Roofing Expo; listing in the *Carolinas Contacts Magazine* and on the CRSMCA website

\$1,500 GOLD

Wednesday Breakfast

Lanyards

Complimentary ½ page ad in the *Carolinas Contacts Magazine*; signage at the Carolinas Mid-Winter Roofing Expo; listing in the *Carolinas Contacts Magazine* and on the CRSMCA website

\$1,000 SILVER

Badges

Audio/Visual

Complimentary ¼ page ad in the *Carolinas Contacts Magazine*; signage at the Carolinas Mid-Winter Roofing Expo; listing in the *Carolinas Contacts Magazine* and on the CRSMCA website

\$ 750 BRONZE

Complimentary business card ad in the *Carolinas Contacts Magazine*; signage at the Carolinas Mid-Winter Roofing Expo; listing in the *Carolinas Contacts Magazine* and on the CRSMCA website

\$ 300 CONTRACTOR GOODWILL

Listing in the *Carolinas Contacts Magazine* and on the CRSMCA website, free company admission

\$ 200 PAST PRESIDENT

Listing in the *Carolinas Contacts Magazine* and on the CRSMCA website (*for CRSMCA past presidents only*)

Method of Payment:

Amount Enclosed \$ _____ Check # _____

Amount to be charged \$ _____ American Express MasterCard Visa

Company Sponsoring Contact Name

Name (as it appears on the card)

Card Number Exp. Date CVV

Signature Date

Please send the form with payment information to the following address or email:

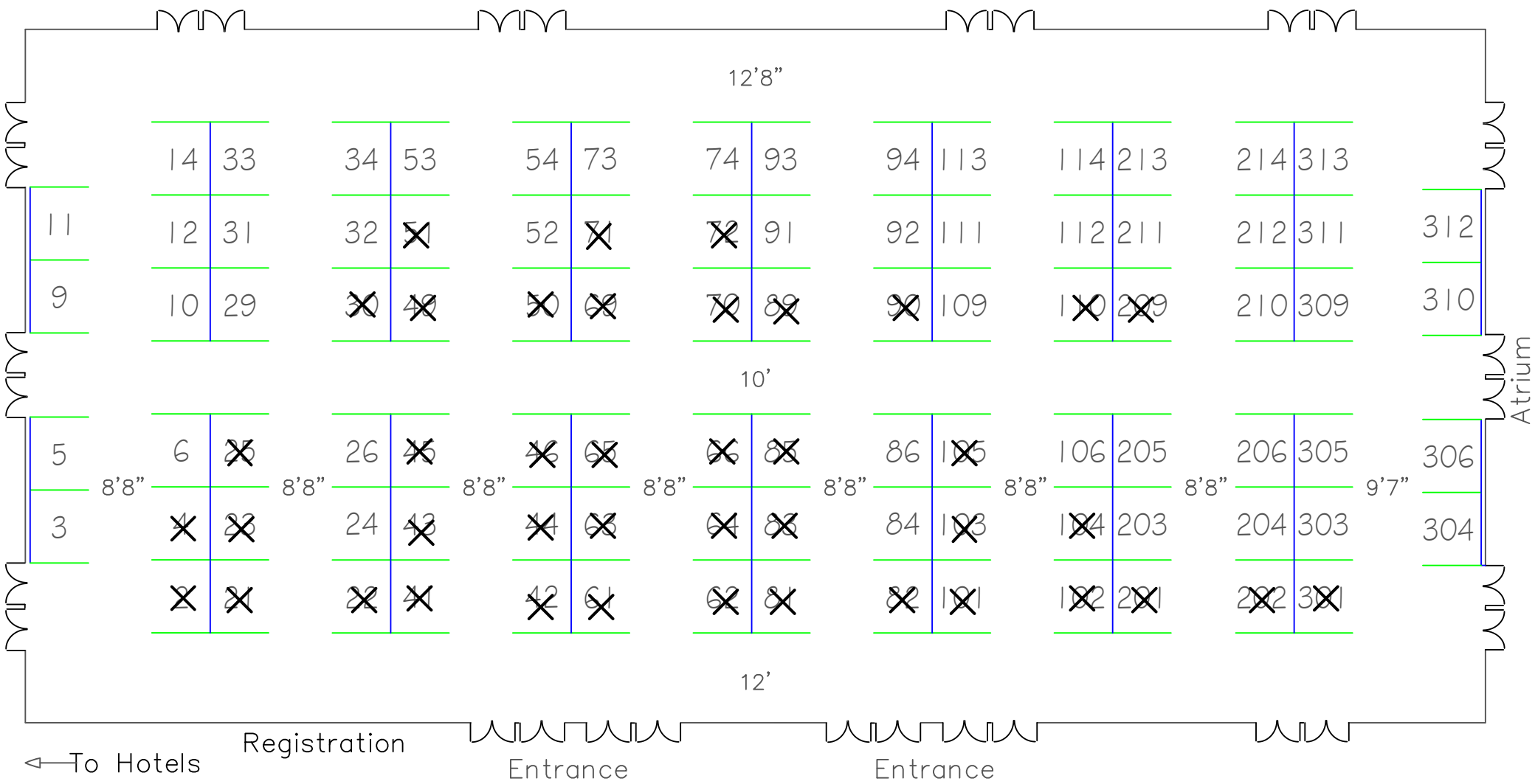
Carolinas Roofing and Sheet Metal Contractors Association, Inc.

P O Box 7643
Charlotte, NC 28241-7643

cbsims@crsmca.org

****Please return by December 15, 2020 to be listed in the Carolinas Contacts Magazine.**

****PLEASE SUBMIT YOUR COMPANY LOGO VIA EMAIL TO CBSIMS@CRSMCA.ORG TO BE PRESENTED DURING GENERAL SESSIONS**



<p>Carolinas Mid-Winter Roofing Expo January 19 - 21, 2021</p>	<p>M. C. Benton Convention Center Salem Ballroom Winston-Salem, North Carolina</p>	<p>(92) 8'D x 10'W Booths Preliminary Version January 8, 2020 Drawn By: Bret Phillips</p>	<p>HOLLINS Exposition Services PO Box 49837 Greensboro, NC 27419 (336) 315-5225</p> <p><small>Use or reproduction of this drawing, without the expressed written permission of Hollins Exposition Services is strictly prohibited.</small></p>
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Exhibitors Listing | 2021 Pre-Selection Order

2021 CAROLINAS MID-WINTER ROOFING EXPO - EXHIBITORS LIST	
Organization	Booth Selection
ABC Supply Company, Inc.	42, 44, 46, 61, 63, 65
Dunn & Abee, Inc.	62, 64, 81, 83
Pro-Active Sales & Marketing	102, 201, 202, 301
R.K. Hydro-Vac, Inc.	50, 69
GAF Materials Corporation	22, 41
Premier Building Products, Inc.	43, 45
Beacon Roofing Supply	82, 101
W.R. Walsh, Inc.	2, 4
Roofing Tools & Equipment	110, 209
Petersen Aluminum Corporation	104
A.C.T. Metal Deck Supply	90
Epilay	89
Mule-Hide Products Co., Inc.	66
NBHandy Company	103
AssuredPartners NL	70
Mid-States Asphalt	49
D-MAC-Same Day Steel Deck	25
Royal Adhesives & Sealants	72
APOC	51
Tropical Roofing Products	85
Sika - Sarnafil	21, 23
D.I. Roof Seamers	30
Verisco Roofing Systems	105
Johns Manville	71