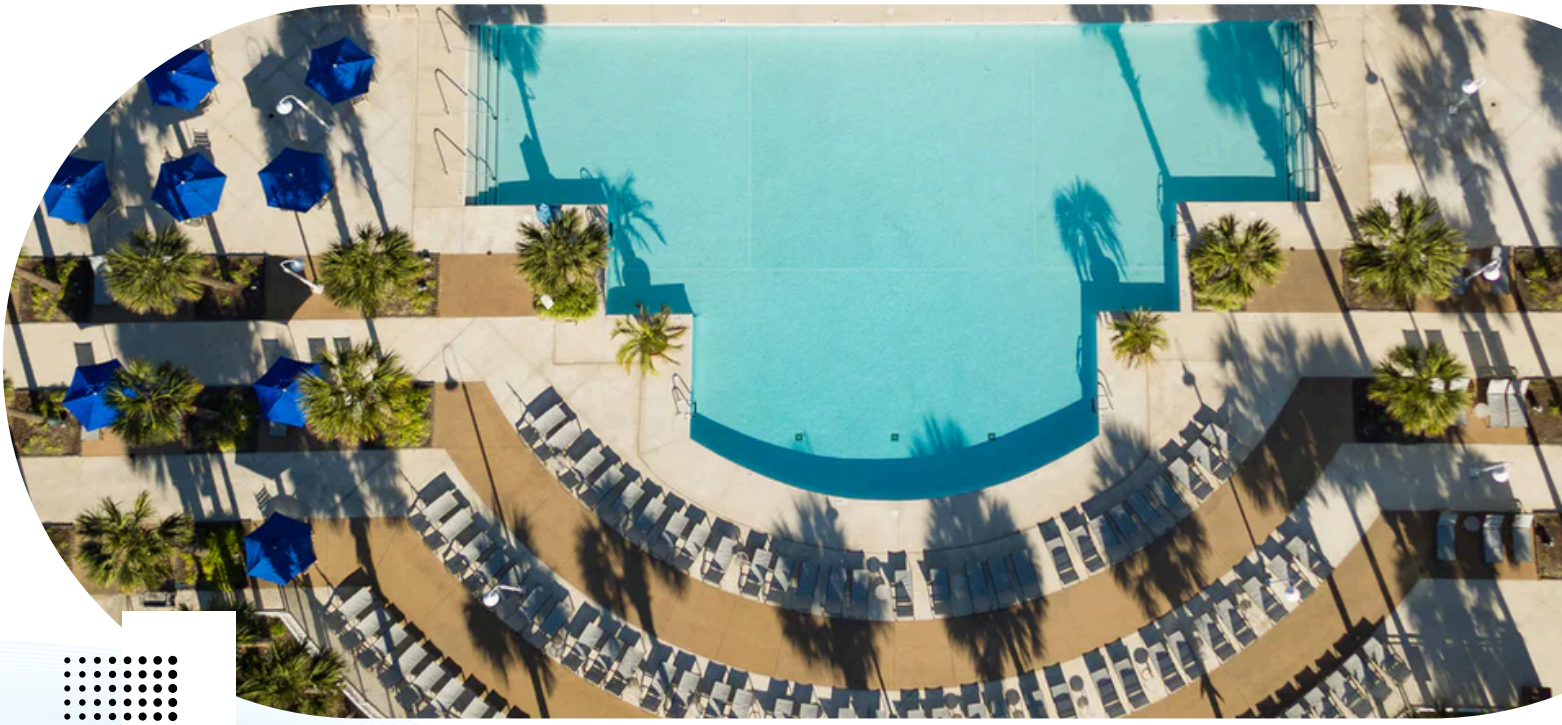
Hosted by

Carolinas Roofing and Sheet Metal Contractors Association, Inc.

Professional Roofing Contractors Covering the Carolinas

CAROLINAS roofing expo & annual meeting



JUNE 25–27

2025

MARRIOTT

Myrtle Beach Marriott Resort & Spa at Grande Dunes

8400 Costa Verd Drive
Myrtle Beach, SC 29572

More Information at **www.crsmca.org**

THANK YOU SPONSORS

CAROLINAS roofing expo & annual meeting

The generosity of our sponsors makes it possible for CRSMCA to provide the highest quality of services for members.

ELITE MEMBERS

splash omnimedia

BRAND BUZZ

ELITE PLATINUM

CAROLINAS ROOFING AND SHEET METAL CONTRACTORS

SIF SELF INSURERS FUND

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BRONZE

CURTIS CONSTRUCTION ROOFING & SHEET METAL

Gaco FROM THE GROUND UP

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QXO

Hamlin roofing company inc.

J.A. PIPER ROOFING COMPANY

ARCHITECTURAL/INDUSTRIAL SHEET METAL BUILT UP ROOFING

SPANN ROOFING

WATTS & ASSOCIATES 1976

Conference Agenda

CAROLINAS roofing expo & annual meeting

Wednesday, June 25, 2025 KICK-OFF DAY

9:00am — **Golf Outing at Grande Dunes Course**
Tee times provided via email
Self transportation to the Grande Dunes Course

9:00am - 5:00pm — **Registration Desk Open** *Alcove located North Pre-Function Hall*
Stop by to pick up your name badge

12:00pm - 4:00pm — **Exhibitor Set-Up** *Atlantic Ballroom*
Transform your space to display products and services available to the roofing industry

12:30pm - 2:00pm — **Executive Committee Meeting** *Tides 2 Room*
Meeting of the CRSMCA leaders

2:30pm - 3:45pm — **Board of Directors & Associate Group Liaisons Meeting** *Tides 1 Room*
Meeting of the CRSMCA leaders

4:00pm - 6:00pm — **Welcome Reception** *Atlantic Ballroom*
Gather for networking and kick-off the conference event

Thursday, June 26, 2025 TRADE SHOW DAY

7:30am - 4:00pm — **Registration Desk Open** *Alcove located North Pre-Function Hall*
Stop by to pick up your name badge

8:00am - 9:45am — **Coffee with Exhibitors** *Atlantic Ballroom*
Enjoy coffee and networking with exhibitors to start your day

10:00am - 10:15am — **Welcome Remarks** *Atlantic Ballroom*
A quick message from your conference chairperson

10:15am - 11:15am — **NRCA Technical Services & The Roofing Alliance** *Atlantic Ballroom*
Glen Clapper, NRCA Updates on Roofing Industry Trends & Bill Good, Clemson Program at The Roofing Alliance

11:30am - 1:30pm — **Business Meeting & Awards Luncheon** *Oleander Ballroom, lower level*
Join us for a dynamic business meeting and a celebratory awards luncheon recognizing industry excellence.

Thursday, June 26, 2025 **TRADE SHOW DAY**

1:45pm - 2:45pm

Residential Panel Discussion *Atlantic Ballroom*

Gain insights and perspectives from industry leaders during our residential roofing panel discussion

1:45pm - 3:45pm

BURSI, Level I [Single-Ply & Bituminous Roofing Systems] *Tides 1 & 2 Room*

Explore key advancements and best practices with BURSI's expert-led presentation by Paige Pelton, Johns Manville

3:00pm - 5:00pm

Cocktails with Exhibitors *Atlantic Ballroom*

Network with exhibitors over cocktails

Friday, June 27, 2025 **EDUCATION DAY**

7:30am - 12:00pm

Registration Desk Open *Alcove located North Pre-Function Hall*

Stop by to pick up your name badge

8:00am - 9:00am

Coffee with Exhibitors *Atlantic Ballroom*

Enjoy coffee and networking with exhibitors to start your day

9:00am - 4:00pm

Exhibitor Dismantle/Move-Out *Atlantic Ballroom*

Please note: Early dismantling of exhibits is not permitted.

9:00am - 10:00am

Navigating Industry Advocacy with IIBEC *Tides 1 & 2 Room*

Gain insights on key roofing industry issues from consultants and engineers with Keith Parker, REI Engineers & Hannah Safren, Polyglass

10:00am - 11:00am

Roofing Technology Think Tank (RT3) *Tides 1 & 2 Room*

Learn about RT3, a consortium of thought leaders exploring emerging technology with Heidi Ellsworth, Roofers Coffee Shop

11:00am - 12:00pm

AI/Digital Technology Solutions in Roofing *Tides 1 & 2 Room*

Discover how AI & digital technology solutions are transforming the roofing industry with Matt Thompson, Splash Omnimedia

12:00pm - 12:45pm

Associate Group Members Meeting & Exhibitors 2026 Booth Pre-Selection *Tides 1 & 2 Room*

Associate members join to review the event and get exclusive early access to select your 2026 booth location in Durham, North Carolina

2:00pm - 4:00pm

Poolside Social *Marriott Pool Deck*

Unwind and connect with fellow attendees at our relaxed poolside social event.

6:00pm - 8:00pm

President's Reception *Marriott Courtyard*

Join us for a final reception to celebrate leadership and foster meaningful connections

Conference Speakers

CAROLINAS roofing expo & annual meeting



THURS, JUNE 26
10:15AM

Glen Clapper
NRCA Technical Services

Glen has dedicated his career to the roofing industry since 1989, bringing over three decades of hands-on experience and technical expertise. In 2019, he joined the National Roofing Contractors Association (NRCA) as a valued member of the Technical Services team. Glen regularly shares his insights and knowledge by contributing informative articles to Professional Roofing magazine. He holds a degree from the University of Illinois, underscoring his commitment to professional excellence and lifelong learning.



THURS, JUNE 26
10:15AM

Bill Good
The Roofing Alliance

Bill served as CEO of the NRCA from 1988 to 2017, where he grew membership, opened an office in Washington, D.C., and established the Roofing Alliance. He continues to work with the Alliance, focusing on projects with construction management schools and Ronald McDonald House Charities. Bill also serves on the boards of the American Council for Construction Education and the Ronald McDonald House in Charleston, South Carolina. A University of Virginia graduate with an MBA from the University of Chicago, Bill has served on several national boards and was honored with the J.A. Piper Award in 2000.



THURS, JUNE 26
1:45PM

Paige Pelton
Johns Manville, BURSI

Paige brings over nine years of expertise in residential and commercial roofing project management and estimating. She holds a Bachelor's degree in Business from Colorado State University and is certified as a Construction Documents Technologist (CDT) by the Construction Specifications Institute



FRI, JUNE 27
9:00AM

Keith Parker
REI Engineers, IIBEC

Keith is a Senior Project Manager with over 19 years of experience in construction and building enclosures. He actively participates in CRSMCA, CSI, IIBEC, and serves on the boards of the Building Enclosure Council of Charleston and the Carolinas Chapter of IIBEC. Keith holds six IIBEC credentials, three CSI certifications, and is an Accredited Commercial Energy Manager. He oversees specifications, evaluations, contract administration, quality assurance, and building enclosure testing. He has published on topics such as hail damage assessment for low-slope roofs.



FRI, JUNE 27
9:00AM

Hannah Safren
Polyglass, IIBEC

Hannah joined Polyglass in 2016 and now serves as Senior Commercial Territory Manager, providing technical expertise on commercial roofing projects. She is passionate about education and regularly presents to the AEC community on modern roofing technologies and industry trends. Hannah also serves as Treasurer of the IIBEC Carolina Chapter and is a member of CSI, holding CDT and RRO certifications.



FRI, JUNE 27
10:00AM

Heidi Ellsworth
Roofers Coffee Shop,
RT3 Think Tank

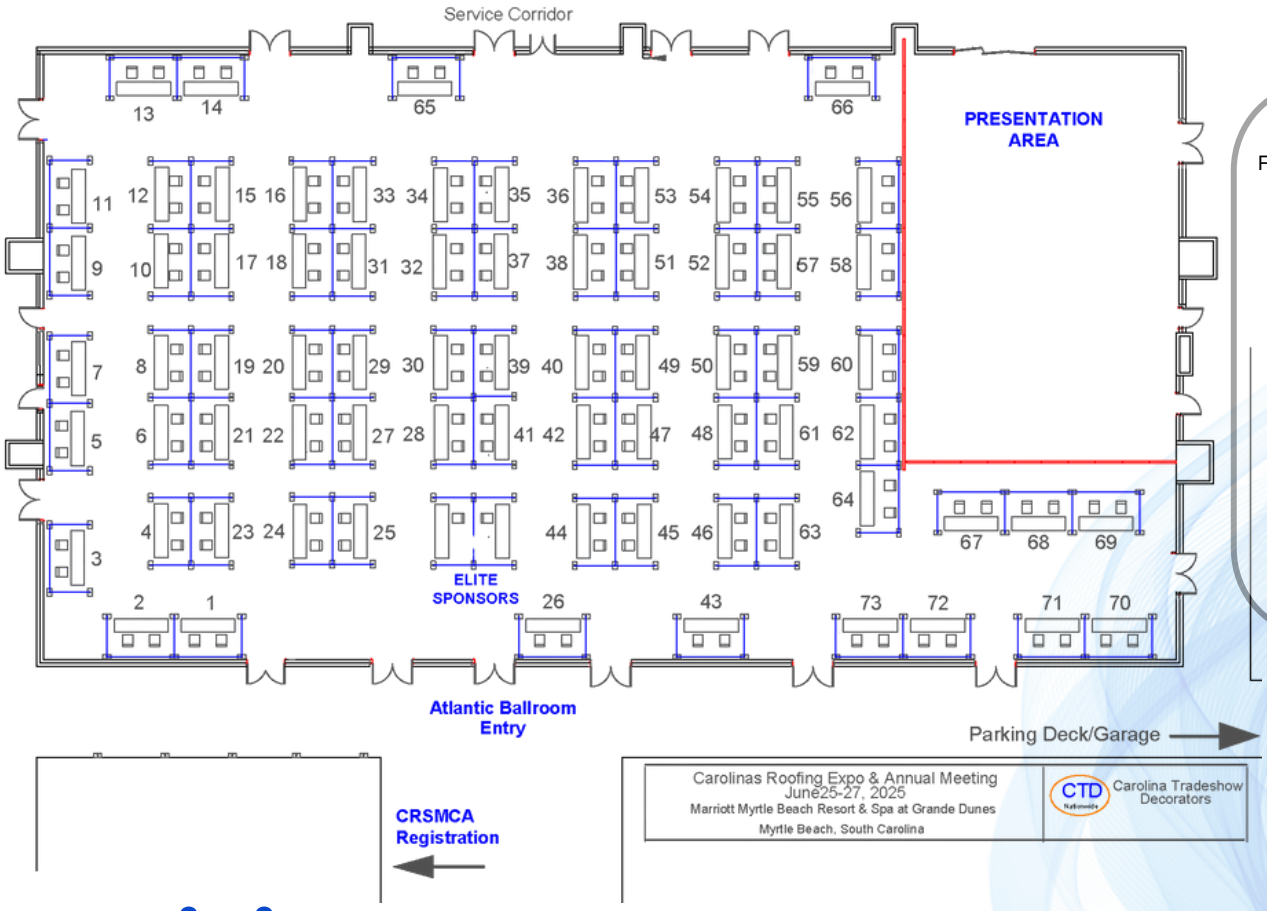
Heidi is a partner at RoofersCoffeeShop.com, has worked in the roofing industry since 1993, including roles with Malarkey Roofing, Carlisle Construction, and EagleView Technologies. She founded HJE Consulting in 2015 to focus on sales and marketing strategies for the roofing sector. Heidi is a frequent contributor to industry publications and consults with the NRCA and National Roofing Partners. She serves on the boards of the Western States Roofing Contractors Association and Florida Roofing and Sheet Metal Contractors Association, and chairs the National Women in Roofing Council.



FRI, JUNE 27
11:00AM

Matt Thompson
Splash Omnimedia

Matt has over 21 years of experience leading organizations through growth and change, serving in senior roles such as CEO, COO, Senior Consultant, and Executive VP across multiple industries. He co-founded Capital Marketing Group, later rebranded as Splash Omnimedia, to deliver high-ROI marketing solutions. Known for his expertise in operational planning, staff development, recruitment, and business development, Matt also enjoys spending time with his wife, daughter, and son-in-law, often at the beach or on the golf course.



SCHEDULE
FOR THE TRADE SHOW FLOOR

EXHIBITS OPEN

Wed, June 25
4PM - 6PM

Thurs, June 26
8AM - 10AM
2PM - 5PM

Fri, June 27
8AM - 9AM

Exhibitors

42 **A.C.T. Metal Deck Supply**
A.C.T. Metal Deck Supply is Your Local Deck Supplier! We will exhibit "A", "B","F" and "N" Roof Decks as well as ½", 9/16" and 1" Form Decks and deck accessories available for immediate pick up at our local Greensboro warehouse as well as our other 14 locations across the country.

4, 6, 21, 23 **ABC Supply Company, Inc.**
ABC Supply is the nation's largest distributor of roofing and one of the largest distributors of siding, windows, gutter and other select exterior building products. With more than 700 locations in 49 states, ABC has exclusively served professional contractors for 40 years.

9 **AlumaKlad ColorKlad**

63 **American WeatherStar**
American WeatherStar is a leading manufacturer of high-performance roof coatings and restoration systems for commercial and industrial buildings. We provide innovative solutions to extend roof life, reduce energy costs, and offer complete waterproofing protection. Discover our proven systems trusted by contractors nationwide to enhance and protect commercial roofs.

49 **Apogee Equity Partners**
Apogee Equity Partners provides transactional Mergers and Acquisitions (M&A) services tailored to home service companies. We help business owners make the most out of their sale by facilitating the "Apogee Exit". Our process ensures clients achieve the highest value and best possible deal structure uniquely tailored to their needs.

53 **AssuredPartners**
AssuredPartners is not just in the insurance business, we are in the business of developing strong, lasting relationships. Relationships built on trust we earn by collaborating with you as partners. Representatives Mark Fryer and Kerriann Spratt will be onsite to answer your questions.

62, 64 **Atlantic Construction Sales, Inc.**

13 **BITEC, Inc.**
Bi-TEC manufactures advanced technology waterproofing systems, APP & SBS modified bitumen, adhesives, primers, high temp underlayments, built-up roofing, insulation, fasteners, green slope, fluid applied coating and repair products C urethane SEBS, silicone, acrylic leadax PVB lead alternative, repair BOSS scupper and drain replacements, walkway pads.

ELITE SPONSOR TABLE

Brand Buzz
CRSMCA's Elite Member Partner providing you with your marketing needs and more!

52, 54 **BrandSpeed**

69 **Chad T Wilson Law Firm**

8 **Check International**
East Lake Metals - Whiting IN, a leading provider of steel and aluminum coil and sheet products for commercial, industrial and architectural applications. Exclusive provider of Armored Coast, the first and best steel roofing solution for the coastline - also an aluminum extrusion supplier.

11 **Construction Metal Products**
CMP manufactures a complete line of metal roofing systems for residential. Commercial and industrial applications. CMP will be displaying examples of standing seam and light gauge panel systems, in addition to wall panels and other specialty products.

29 **Contractor Supplement Solutions**

SILVER SPONSOR

34 **D.I. Roof Seamers**
D. I. Roof Seamers is the largest dedicated roof seamer rental company in North America, with customer and technical service that is unmatched in the industry. We have seamers and equipment for all manufacturers, panels, and seam types. Our machines are light-weight, fast, and reliable. Visit us at diroofseamers.com, call us at 888.343.0456, or download our app!

SILVER SPONSOR

71 **Detach Reset Solar**
We partner with roofers, solar companies, realtors, and homeowners to streamline the process of safely removing and reinstalling solar systems. With over 10,000 successful projects and certifications with major solar providers like Tesla, Sunrun, and SunPower, we are the trusted partner for over 2,000 companies nationwide. Licensed, Insured and committed to responsive and reliable customer care, we offer free same-day estimates for Solar Detach and reset, System Diagnostics, Leak Assessments, Repairs, Replacements and More. Our goal is simple: Educate you on solar system care, Maintain your systems efficiency, and Sustain its longevity for years to come. Your Solar is Safe With Us.

45 **Direct Metals, Inc.**
DIRECT METALS, INC. supplies fasteners, butyl tapes, sealants, pipe flashings & polycarbonate panels to the residential shingle & commercial metal roofing industries. Key products include Dade county listed panclip low profile screws, painted rivets & panel clips for standing seam metal roofing & Florida building code approved bullet boots & vents for shingle roof applications.

55 **D-MAC Same Day Steel Deck**

44 **Dunn & Abee, Inc.**
Dunn & Abee looks forward to seeing all our friends in Myrtle Beach this summer. Stop by to see what is new in equipment and safety.

SILVER SPONSOR

5, 7 **Duro-Last Roofing, Inc.**
Duro-Last is a leader in custom fabricated roofing systems and accessories. We offer over 80n difference membranes and we have a full line of metal products, insulations, coverboards and accessories to compliment all of the membrane types.

40 **EagleView**

36 **Epilay, Inc.**
Visit booth 36 - stop by and see our highly engineered synthetic and self-adhered underlayments. Recognized as one of the safest, walkable, non-skid underlayments in the industry. Extended protection with Hi-Temp properties - FREE SAMPLES AVAILABLE!

72 **Everest Systems, LLC**

46 **Flex Membranes International**
For over thirty-five years, Flex has been the first choice for building owners, architects, contractors and specifiers who won't settle for anything but the highest quality PVC and Elvaloy KEE roofing systems. With more than 350 million square feet installed, Flex customers trust us for everything they need, start to finish.

70 **FT Synthetics**
FT Synthetics is a manufacturer of steep-slope roofing underlayments. Our plant in Langley B.C. Canada, produces mechanically attached and self-adhered products with Butyl Adhesives. The patented "GripSpot" Walk Surface, does Make Roofing Safer. With our good, better, best products you can always find the right product for the job.

BRONZE SPONSOR

50 **Gaco**
Gaco will provide material on fluid applied restoration systems for commercial roofing including samples and product demonstrations.

Gaco™
FROM THE GROUND UP

28, 30 **GAF Materials Corporation**
Commercial roofing manufacturer that specialize in TPO, PVC, asphaltic and coating

39 **H.B. Fuller Construction Adhesives**
H.B. Fuller Construction Adhesives is one of the world's premier suppliers of specialty adhesives, sealants, and tapes into the commercial roofing industry. Our product lines include millennium single-ply restoration tapes & bonding adhesives, millennium adhesives for insulation and waterproofing membrane attachment, Eternabond semi-permanent repair tapes, and our Lockin' pocket penetration sealing system.

68 **Handy Distribution**

20, 22, 27 **Integrated Products Group**
Visit our booth to discover the latest innovations represented by IPG. We represent manufacturers in both commercial and residential roofing. Our experienced team is here to answer questions and to provide solutions for your business needs.

16 **Johns Manville**
The Carolinas Johns Manville sales team will be available to discuss all of our commercial roofing products and accessories

59 **Lifting Equipment Solutions**
Lifting Equipment Solutions is a local North Carolina company providing sales and service for the PAUS trailer mounted Crane and the Easy Bi material elevator, which can be seen and operated at the show. The most cost effective way to load roofs, with a life span of 20+ years!

37 **Manley Garvin, LLC**
Manley Garvin is a fun service accounting firm focused on offering a premier level of client service. Our team has over 200 years of combined experience in tax, bookkeeping, and audit in the construction industry.

48 **Marathon Roofing Products**
For over 50 years, Marathon Roofing Products is ranked as one of the nation's leaders in manufacturing and distribution of quality commercial roof drains, vents, equipment, accessories and adjustable pedestal supports.

57 **Marco Industries**

33 **Maverick Metal Roof Supply**
Maverick Metal will showcase all that is offered in metal and more than you need for metal and shingle roofing., from nails and clips to metal panels and shingles, custom chimney caps and much more.

60 **Metal Fastening Systems**
Metal Fastening Systems provides you with the next generation of high performance fasteners and accessories for the construction industry.

58 **Metal Roofing Systems**
Metal Roofing Systems (MRS) is a manufacturer of high-quality metal roofing products, with the best warranties in the industry and competitive material pricing. We specialize in manufacturing of metal panels for roofs, walls, and soffits in addition to edge metals, copings, fascia's, and trims for government, commercial, and residential installations.

56 **Mid-Atlantic Roofing Supply**
Together We Rise... Mid-Atlantic partners with the best manufactures in the country to provide contractors, home builders, and many others with superior quality roofing products. What makes us stand out, however, is our commitment to building strong relationships with both our customers and vendors... the sky's the limit when we work together.

17 **Mid-States Asphalt**
Mid-States Asphalt manufactures and distributes a variety of products for built-up roofing (BUR) and other commercial applications. From roofing asphalt to tapered insulation, including a wide variety of roll products, Mid-States has everything you need for your job — all on a single truck.

3 **MuleHide**
With a history of providing weather-tested roofing products, Mule-Hide Products offers a diverse range of low-slope roofing solutions. We work closely with contractors to ensure optimal performance. This includes providing installation best practices and techniques, individualized training and customized service and support. Mule-Hide Products is your premier low-slope roofing partner, and the name trusted in roofing since 1906. More information is available at www.mulehide.com.

10 **Nash Building Systems, Inc.**
Nash Building Systems is a manufacturer of roof panels and supplier of roofing accessories located near Wilmington, NC.

26 **Oates Metal Deck & Building Products**
Oates Metal Deck & Building Products is a supplier for metal roof deck, composite floor deck and non-composite form deck. We also supply steel deck detailing, fasteners/accessories, and Fiberglass FRP roofing and siding panels. OMD cuts to size and ships anywhere!

19 **OMG Roofing Products**
OMG Roofing Products is the world's leading manufacturer and supplier of fasteners, adhesives, and drains for commercial roofing applications. We have the widest product selection and largest direct-factory field service team. OMG products are designed to enhance rooftop productivity and improve roof performance. Stop by to see our latest innovative products including RhinoBond with OptiWeld, OlyBond Canisters, and SpeedTite Drains with exclusive vortex breaker technology.

47 **Palisade Underlayments**

GOLD SPONSOR

32 **Petersen Aluminum Corporation**

PAC-CLAD PETERSEN A CARLISLE COMPANY

12 **Premier Building Products, Inc.**
Premier Building Products will be displaying the newest product information from: Carlisle SynTec, Hunter Panels, Georgia Pacific DensDeck, Carlisle roof coatings, Metal-Era, and Bilco. Come meet with the Premier team and our vendor partners.

45, 46 **Pro-Active Sales & Marketing, Inc.**
47, 48

BRONZE SPONSOR

18, 31 **QXO**
Formerly Beacon Roofing Products, find top-quality and keep your job site running efficiently with the commercial and residential roofing and siding products you need, when you need them.

QXO

GOLD SPONSOR

24, 25 R.K. HydroVac

R.K. HydroVac specializes as a service company dedicated to providing an environment conducive to continuous satisfaction and improvement for our customers, employees, suppliers and shareholders. In addition, RK provides a full-line of roof preparation services, experience in industrial and commercial vacuuming, such as plant cleaning and water filtration systems.

43 Rocket Equipment

Rocket Equipment is the manufacturer of the Trash Rocket, the innovative mobile telescoping trash chute. The Trash Rocket saves time and money on every roof tear-off and provides a clean, safe work site.

14 Roof Savers

Save Your Roof... Save Your Money! Roof Savers is the only asphalt roof and multi-surface technology company tested and approved by the Wound Warrior Program with support from the Department of Defense. www.myroofsavers.com

67 RoofersCoffeeShop

38, 51 Roofing Tools & Equipment, Inc.

Roofing Tools & Equipment, Inc. started in 1949 as Tarheel Hardware. Since then, the company has expanded it's inventory to include a complete line of roofing and sheet metal tools and equipment. There are three locations throughout North Carolina: Wilson, Wilmington, and Raleigh.

35 Salal Credit Union

65 Scotties Building Services A Valcourt Group

2 ServiceTitan

ServiceTitan is a comprehensive software solution built specifically to help service companies streamline their operations, boost revenue, and substantially elevate the trajectory of their business. Our comprehensive, cloud-based platform is used by thousands of electrical, HVAC, plumbing, garage door, and roofing shops across the country.

ELITE SPONSOR TABLE

Splash Omnimedia

CRSMCA's Elite Member Partner providing you with your marketing needs and more!

61 SRI Roof Vacuuming, LLC

SRI Roof Vacuuming representatives are here to give expo attendees a description of our ballast removal process and practices. We are ready to answer any questions you may have. Come get answers and some new swag!

73 Townsquare Ignite

15 Union Corrugating Company

Since 1946 Union Corrugating has been an industry leader in metal roofing materials and supplies - providing metal roofing products and wall systems for residential and commercial buildings.

41 United States Steel Corporation

U.S. Steel is evolving into a more balanced and sustainable steelmaker, combining the strengths of both integrated and mini-mill steelmaking capabilities. As the most experienced steel partner to the metal construction industry, we specialize in high-quality hot-rolled, cold-rolled, galvanized and GALVALUM steels proudly mined, melted and made in America. We're excited to introduce COASTALUME - North America's first and only GALVALUME product specifically engineered for coastal metal roofing and wall systems!

66 VB Synthetics

VB Synthetic roofing underlayment will protect your investments like nothing has before. VB Synthetic brand is made with a 4-ply underlayment features 3-ply cross-woven coated polypropylene with an additional layer of non-woven polypropylene. Built with advanced technology and superior performing polymers, VB Synthetic gives you the confidence that you've used the best protective, synthetic roofing underlayment available. our products VB shield, VB armor, which all offer our industry cutting-edge Slipguard resistant feature for safer footing. Slipguard offers a front and back enhanced slip-resistant walking surface.

1 Westlake Royal Roofing Solutions - United Steel

Unified Steel, Stone Coated Roofing by Westlake Royal Roofing Solutions offers five distinct profiles that will enhance the curb appeal and value of any home while providing durability, performance and protection that will last.

SAVE THE DATE!

FEBRUARY 17 - 19, 2026

CAROLINAS MID-WINTER ROOFING EXPO



REGISTRATION OPENS AUGUST 2025

www.crsmca.org

DURHAM CONVENTION CENTER

301 West Morgan Street, Durham, NC 27701

THANK YOU FOR YOUR PARTICIPATION... FROM YOUR CRSMCA PLANNING COMMITEE

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QXO

Steve Hall, Associate Grp Secretary/Treasurer
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